

PRIVACY POLICY

General Information

This Privacy Policy of Kancelaria Gorący sp.p. (hereinafter: the Law Firm) applies to the website <https://kancelaria-goracy.pl/> (hereinafter: the Service), as well as the Law Firm's social media accounts (hereinafter: the accounts) and contains information regarding the processing of personal data and other information for users of the aforementioned Service and accounts.

The privacy of users visiting the Service is particularly important to the Law Firm. Data provided by users and data collected automatically are used only for the purposes indicated in this Privacy Policy.

Protection of Personal Data

Pursuant to Art. 13 sec. 1 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter "GDPR"), we provide information below regarding the principles of personal data processing by the Law Firm.

Who Processes Your Data?

The administrator of personal data is Kancelaria Gorący sp.p. with its registered office in Kraków (31-579) at ul. Dolna 6, registered in the District Court for Kraków-Śródmieście in Kraków, XI Commercial Division of the National Court Register under KRS number 0000479767 (hereinafter: the Law Firm).

You can contact us by e-mail at: kontakt@kancelaria-goracy.pl

Who Can You Contact Regarding Personal Data Matters?

For all matters concerning data protection, please contact our Data Protection Officer, who can be reached:

- by e-mail at: iod@kancelaria-goracy.pl
- by traditional mail at: Inspektor Ochrony Danych Kancelaria Gorący sp.p., ul. Dolna 6, 31-579 Kraków.

Where Do We Get Your Personal Data?

We obtain your personal data directly from you or indirectly from social media profiles:

1. To the extent that we obtain data directly from you (e.g., via contact forms), the provision of personal data is voluntary, and failure to provide it does not result in negative consequences for you. You can use the Service, as well as the social media accounts, without providing any personal data and remain anonymous at all times (in a situation where you are only browsing the Service or any of the Law Firm's accounts on these portals without interacting with these profiles).
2. To the extent that we obtain data from your social media profile (in connection with taking action with plug-ins or the Law Firm's profile on these portals), all data placed in your profile marked as "Public" or data that you explicitly make available to the Law Firm via your profile by setting privacy settings in a way that allows us to view them, will be subject to disclosure. The Law Firm may also obtain anonymous statistical summaries from social media providers, prepared also taking into account the data of social media users.

Additionally, we obtain data processed in the form of cookies. You can find more information in this regard in the "COOKIES POLICY" section.

For What Purpose and On What Legal Basis Do We Process Your Personal Data?

Below you will find information on the purpose for which we process the data you provide, the legal basis, and the consequence of not providing the data:

Purpose of Processing	Legal Basis	Consequence of Not Providing Data
Enabling contact with the Administrator via the contact form.	Art. 6 sec. 1 lit. f) of the GDPR, i.e., the legitimate interest of the administrator in the scope of conducting correspondence and responding to questions asked. The basis for sending commercial information to the e-mail address or telephone number is consent granted by ticking the	Inability to respond to the inquiry or notification.

	checkbox or providing an e-mail for contact.	
Informing potential Clients about the services provided.	Art. 6 sec. 1 lit. f) of the GDPR, i.e., the legitimate interest of the administrator in the scope of informing about the exercise of the profession as a realization of the Law Firm's legitimate interest, i.e., informing potential Clients about the services provided. The basis for sending commercial information to the e-mail address or telephone number is consent granted with the contact form (as above) or in another form.	Inability to receive information about the services provided.
Participation in an event organized by the Administrator.	Art. 6 sec. 1 lit. f) of the GDPR, i.e., the legitimate interest of the administrator in the form of informing about the exercise of the profession or Art. 6 sec. 1 lit. a) of the GDPR, i.e., consent to receiving commercial information. The basis for sending commercial information to the e-mail address or telephone number is consent expressed when filling out the event registration form.	Inability to participate in the event.

Arranging a consultation or commissioning services, i.e., preparatory actions before concluding a contract at the user's request or concluding a contract with the Law Firm.	Art. 6 sec. 1 lit. b) of the GDPR in the scope of concluding and performing the contract.	Inability to arrange a meeting or provide legal assistance.
Providing information about services provided to the user based on a separate agreement.	Art. 6 sec. 1 lit. b) of the GDPR in the scope of performing the contract.	Inability to perform the contract.
One of the actions described above or another action of the user or administrator that will result in the creation of civil claims.	Art. 6 sec. 1 lit. f) of the GDPR, i.e., the legitimate interest of the administrator in the form of establishing, pursuing, or defending against claims.	Inability to establish, pursue, or defend claims.

Carrying out activities within the scope of accepting and verifying a whistleblower's report.	Art. 6 sec. 1 lit. c) of the GDPR – legal obligation in connection with the provisions of the Act of June 14, 2024, on the protection of whistleblowers (Journal of Laws of 2024, item 928) for the purpose of carrying out tasks related to the handling of internal reports; Art. 6 sec. 1 lit. a) of the GDPR – if the reporting person consents to the disclosure of identity to provide the name and surname to the persons concerned by the report or related to the investigation of the report, Art. 9 sec. 2 lit. g) of the GDPR in connection with the provisions of the Act on the protection of whistleblowers, if special categories of personal data are contained in the whistleblower's report.	The report will be left unexamined.
Use of essential cookies.	Art. 6 sec. 1 lit. f) of the GDPR, i.e., the legitimate interest of the Administrator in the form of ensuring the correct functioning and display of the Service.	Incorrect functioning and display of the Service.
Use of cookies for the purpose of informing about the exercise of the profession.	Art. 6 sec. 1 lit. a) of the GDPR, i.e., consent of the data subject.	Inability to receive service suggestions.

Use of cookies for analytical purposes.	Art. 6 sec. 1 lit. a) of the GDPR, i.e., consent of the data subject.	Failure to take into account preferences regarding the use of the Service.
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How Long Do We Process Your Data?

The period of personal data storage depends on the purpose of their processing. Data is processed no longer than necessary to achieve the purpose of its collection. Data collected for the purpose of:

- Informing about the exercise of the profession are processed:
 - until an objection to data processing is raised, or
 - until consent to receive commercial information or to use telecommunication end devices and automatic calling systems for direct marketing purposes is withdrawn,
- Other purposes implemented within the Administrator's legitimate interest are processed until their realization or until an objection to data processing is raised,
- Participation in an event organized by the Law Firm – until an objection to data processing is raised for the realization of a legally justified interest or until consent is withdrawn, if the user's consent was the basis for processing,
- Consultation – until the consultation is completed,
- Conclusion and performance of a contract – until the contract is settled,
- Providing legal assistance – for a period of 10 years from the end of the year in which the case proceedings were completed, in accordance with the provisions of the Act on the Bar and the Act on Legal Counsels,
- Data processing as a result of a whistleblower's report – up to 3 years after the end of the calendar year in which the follow-up actions were completed or after the completion of proceedings initiated by these actions,
- Establishing, pursuing, or defending against claims – until satisfaction or expiry of the limitation period for claims, determined on the basis of the provisions of the Civil Code.

Who is the Recipient of Your Personal Data?

The personal data provided by the User will be made available to:

- External entities of the Law Firm providing support in the field of IT, hosting, website, and social media account management, as well as providing HR, accounting, legal, and personal data protection services, to whom personal data has been entrusted for processing.
- Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland – in the scope of data saved in cookies, in connection with the use of Google Tag Manager.
- Meta Platforms Ireland Limited (4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland).
- TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland.
- LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.
- Entities authorized to obtain them, if required by law.

Where Do We Transfer Your Personal Data?

We process your data within the European Economic Area, with the exception of the situation described below.

The transfer of data outside the European Economic Area takes place to the recipients indicated in this Policy, on the basis of standard contractual clauses (Art. 46 sec. 2 of the GDPR). The text of the standard contractual clauses used by:

- Google Ireland Limited –
<https://privacy.google.com/businesses/processorterms/mccs/>
- Meta Platforms Ireland Limited –
https://www.facebook.com/legal/EU_data_transfer_addendum
- TikTok Technology Limited –
<https://ads.tiktok.com/i18n/official/article?aid=300871706948451871>

or on other bases indicated below:

- LinkedIn Ireland Unlimited Company – based on the European Commission's decision of 10/07/23 finding an adequate level of protection with regard to the EU-US Data Privacy Framework, LinkedIn Corporation and its controlled US subsidiaries (LinkedIn) adhere to the EU-US Data Privacy Framework (EU-U.S. DPF) set forth by the US Department of Commerce. More about the Data Privacy Framework (DPF) program and LinkedIn's certification:
<https://www.dataprivacyframework.gov>.

What Are Your Rights?

You can submit the requests described below in connection with the processing of your personal data by writing to the e-mail address: iod@kancelaria-goracy.pl or in any other way you choose.

You have the right to request access to personal data, rectification, erasure of personal data, restriction of processing of your personal data, portability of your personal data to another administrator.

You may withdraw consent to the processing of personal data at any time.

You have the right to withdraw consent to the presentation of commercial information using a telecommunication end device or automatic calling systems at any time.

The withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent before its withdrawal.

You have the right to lodge a complaint with the President of the Personal Data Protection Office in Warsaw, www.uodo.gov.pl.

Right to Object

You can also object to processing for purposes resulting from the administrator's legitimate interests, if this is justified by your particular situation.

You can object to processing for the purpose of informing about the exercise of the profession at any time, and it does not require justification.

To object, contact us by writing to the address iod@kancelaria-goracy.pl or in any other way you choose.

Profiling

Personal data will not be subject to automated decision-making, including profiling within the meaning of Art. 22 of the GDPR.

COOKIES POLICY

Cookies

We store HTTP requests that are downloaded from users visiting the Service (referred to as "Cookies"). The data is used to administer the Service, determine preferences, and for other marketing purposes. You can change the settings and specify the conditions for storing and accessing data, so that cookies are blocked or that you are informed that they are being sent to the user's device. By opening the page in the browser for the first time or in a private browser window, the User can express consent within the meaning of the Telecommunications Law and the Act on the Provision of Services by Electronic Means to the collection of cookies or change the settings for their collection, using the toolbar available at the bottom of the page.

If you disable cookies, some elements of our website may not work properly on your device, and you may not have access to all parts of our website. We recommend enabling cookies.

Google Analytics

The Service uses Google Analytics, a web analysis service provided by Google, Inc. ("Google"). Google Analytics uses "cookies" (referred to above) to enable the website to analyze how users use it. The information generated by the "cookies" about the user's use of the website (including their IP address) will be transmitted to Google and stored by it on servers in the United States.

Google will use this information to evaluate the user's use of the website, create reports on website traffic for website operators, and provide other services related to website traffic and Internet use. Google may also transfer this information to third parties if it is obliged to do so by law or if these persons process such information on Google's behalf. Google will not combine the user's IP address with any other data held by it. You can opt out of "cookies" by selecting the browser settings mentioned above. By using this website, you consent to the processing of your data by Google in the manner and for the purposes set out above.

Google Tag Manager

Google Tag Manager is a system for managing tags and codes placed on websites or social media profiles. Within Google Tag Manager, Google may collect information, e.g., about

how the service and tags are used, and about the tags used. Data is used in accordance with Google's privacy policy. Google's privacy policy is available at: <https://policies.google.com/privacy>.

Google Maps

We use Pixel Google Maps, which allows us to monitor user interactions with embedded Google Maps on the website. More: <https://policies.google.com/privacy>.

Google Business Profile

We use Google Business Profile, which allows the company to be presented in Google search results and in Google Maps. Google Business Profile features enable users to find information about the company (address, opening hours, reviews, etc.), improves brand visibility in search results, and enables interaction with users (e.g., through reviews, questions, and answers). More: <https://policies.google.com/privacy>.

Cooperation with Social Media Providers

In connection with the functioning of social networking sites, user profiling may occur, i.e., creating a profile containing information about the user's interests or specific characteristics. Some features provided by social media providers allow for the compilation of users' personal data and the creation of statistics and summaries from them, which we may later use to appropriately adjust the content provided to users. At the same time, we inform you that decisions based on the created profiles will not be made in an automated manner.

Facebook and Instagram

We use Meta Pixel (Facebook and Instagram), which enables the display of advertisements on Facebook and Instagram to users of these portals who have shown interest in materials published by the Company on the Internet or are interested in this type of material. The Facebook Pixel function also allows for obtaining statistics regarding the use of the Website. More: <https://www.facebook.com/business/help/651294705016616>.

Meta Platforms Ireland Limited (4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland) is the joint controller of personal data in connection with maintaining a Fanpage on Facebook and Instagram, regarding data concerning page statistics and actions that cause these statistics, including advertising activities.

More: https://www.facebook.com/legal/terms/page_controller_addendum.

The principles of joint data controllership required by Art. 26 of the GDPR are described in the Facebook Regulations (<https://www.facebook.com/privacy/explanation>) and the Instagram Regulations (<https://privacycenter.instagram.com/policy>).

Joint controllership includes the collective analysis of data in order to display statistics on the activity of the Administrator's Fanpage users.

The scope of Meta Platforms Ireland Ltd's responsibility for processing your data for the indicated purposes:

1. Having a legal basis for data processing for page statistics purposes;
2. Ensuring the exercise of the rights of the data subjects;
3. Reporting breaches to the supervisory authority and notifying the persons concerned by the breach about the event;
4. Ensuring appropriate technical and organizational measures to ensure the security of your data.

The scope of the Administrator's responsibility for processing your data:

1. Having a legal basis for data processing for statistics purposes;
2. Fulfilling information obligations regarding the processing purposes implemented by the Administrator.

The main supervisory authority in the field of joint data processing is the Irish Data Protection Commission (regardless of the provisions of Art. 55 sec. 2 of the GDPR).

The principles of processing your personal data by Meta Platforms Ireland are available at: <https://www.facebook.com/privacy/explanation>

TikTok

The personal data of TikTok portal Users are processed in cooperation with TikTok Technology Limited, an Irish company, and TikTok Information Technologies UK Limited, a British company ("TikTok"), entities jointly responsible for processing Users' personal data. The purpose and scope of data collection and further processing and use by TikTok, as well as rights and privacy settings, can be found in TikTok's privacy policy:

<https://www.tiktok.com/legal/page/eea/privacypolicy/en>. Since joint controllership of personal data occurs within the scope of the Administrator's cooperation with TikTok, the User has the right to obtain an excerpt of the arrangements made by TikTok and the Data Administrator regarding the joint controllership. The excerpt of the most important

information is available at:

<https://www.tiktok.com/legal/page/global/information-about-tiktok-analytics/en>

LinkedIn

In the case of the Administrator's cooperation with the LinkedIn portal, the entity is LinkedIn Ireland Unlimited Company ("LinkedIn"). The purpose and scope of data collection and further processing and use by LinkedIn, as well as rights and privacy settings, can be found in LinkedIn's privacy policy: <https://pl.linkedin.com/legal/privacy-policy>. Joint controllership of personal data occurs within the scope of the Data Administrator's cooperation with LinkedIn. The excerpt of the most important information is available at: <https://legal.linkedin.com/pages-joint-controller-addendum>.

YouTube (Google)

YouTube is a service provided by Google. In the case of the Data Administrator's cooperation with the YouTube.com portal, the entity jointly responsible for processing Users' personal data is Google Ireland Limited ("Google"). The purpose and scope of data collection and further processing and use by Google, as well as rights and privacy settings, can be found in Google's privacy policy: <https://policies.google.com/privacy?hl=pl>.

Links to Other Websites

The Service also contains links to other websites. The rules for using the websites and maintaining the privacy of users of the pages to which the user is redirected via the link are posted on those pages.

Information Security

The Law Firm applies appropriate technical and organizational measures to ensure the security of your personal data, including protecting your personal data against unauthorized access, loss, or destruction. Appropriate personal, organizational, technical (IT), and physical safeguards have been implemented to ensure the security of your personal data.

Changes to the Privacy Policy

We may introduce changes to the Privacy Policy, in particular to adapt it to the requirements specified by applicable law, by informing about the changes made in the Service.

Update Date: 18.10.2025